

# Surfing the Wave of Moore's Law ?

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# Outline

- Definitions
- Yesterday
- Today
- Tomorrow



# Definitions

## ASIC (Application Specific Integrated Circuit):

IC dedicated to a specific application market designed for single customer based on standard cells

## ASSP (Application Specific Standard Product):

IC dedicated to a specific application market designed for several customers based on standard cells

## Structured ASIC:

Metal programmed gate array with embedded memories, analog blocks, and configurable IO

# Yesterday

Riding Moore's Law for several decades:

- From LSI to multi million gates ICs
- From calculators to portable MM devices
- Mobile phones with compute power of yesterday's mainframes

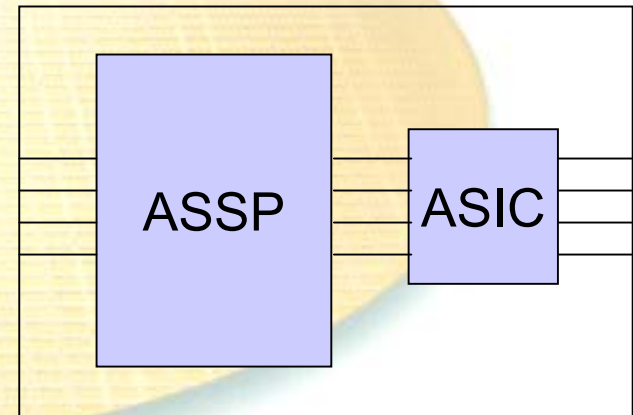
Several paradigm shifts to manage complexity

- Transistors => std cells => HDL synthesis
- IP reuse
- HW => SW

# Yesterday

## Two types of ICs

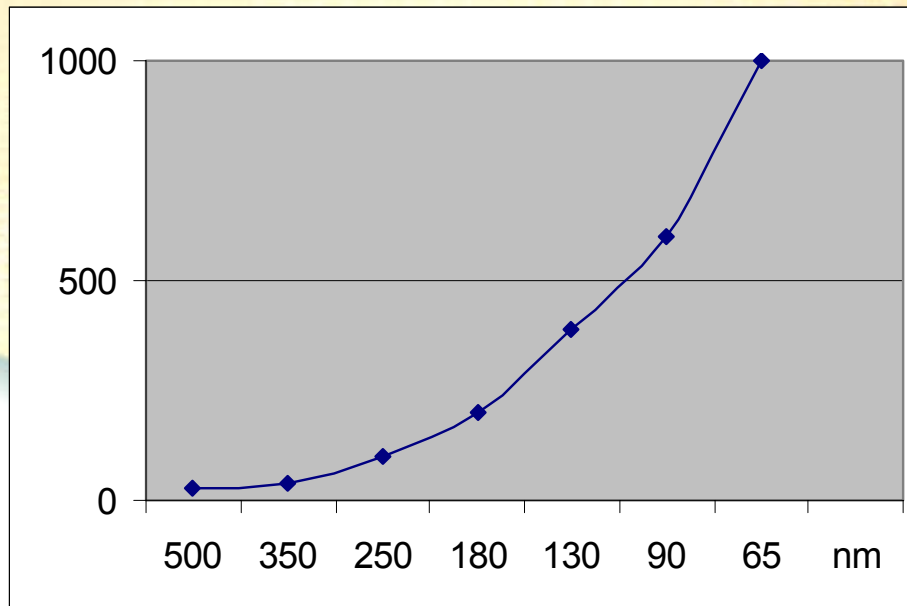
- ASSPs:
  - Developed for several customers
  - Platforms
  - Huge volumes
- ASICs:
  - Developed for single customer
  - Companion chip of ASSPs
  - Used to differentiate product from competition
  - High end => low volumes



# Today

Mask costs have reached a critical point:

- ASICs:
  - No more ASICs < 130 nm
  - costs full mask are infeasible

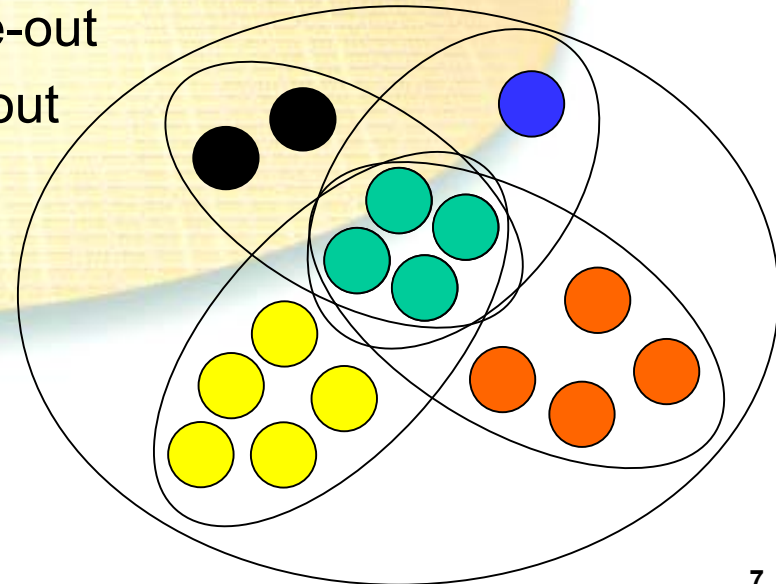




# Today

Mask costs have reached a critical point:

- ASSPs:
  - Mask costs dominate design process
    - Design for many use cases  
=> huge complexity
    - Test silicon by means of silicon shuttles
    - Huge verification effort before tape-out
    - High level mngt approval for tape out
  - Huge financial risks:
    - Consortia of companies



# Today

## Alternatives to ASICs:

- FPGA paradise:
  - + Ultimate flexibility
  - + Easy verification (just synthesize and evaluate)
  - Complexity underestimated
  - Low performance (high speed interfaces)
  - Leakage power dissipation (< 65 nm technologies)
- Structured ASICs:
  - + Good Performance/power/area
  - Not really taking off
  - Definition of masters is issue

There are no alternatives to ASSPs!



# Tomorrow

Two scenarios:

- Mask-less wafer stepper becomes reality:
  - Simple ASSPs booming (less use cases)
  - ASICs booming
  - Structured ASICs dead
  - FPGAs only for niche markets (prototyping)
  - Mixed signal ICs feasible

# Tomorrow

Two scenarios:

- Mask-less wafer stepper stays dream:
  - ASICs dead
  - Structured ASICs booming
  - Future FPGAs depends on leakage power
  - Mixed signal ICs by means of SIPs
  - ASSPs will follow same path as foundries  
=> couple of ASSPs developed by consortia



**Thank you!**